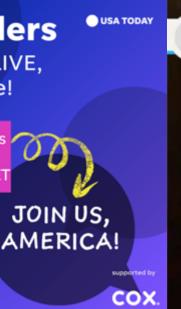


Outdoor Adventures May 28 at 5 p.m. PT / 8 p.m. ET

Subscribe to 'The Storytellers Project' on YouTube.

National Presenting Sponsor

Humana.







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JOIN US,

Storytellers Project Live!

Virtual Storytellers shows

The Mission

COX is sponsoring Storytellers Project live shows in Lafayette – and now, virtually – because they believe that sharing stories makes for more connected people and more tolerant communities. And we need these connections - to each other and to our communities - now more than ever. Our mission was to continue to highlight the amazing support provided by COX to our local community in Lafayette as well as to expand their footprint nationally.

Mission Accomplished

Our May 28th show had one of the highest audiences ever recorded for a live storytelling show. Both the reach and total views were well over benchmark.

- Audience engagements were very high and all positive.
- A large portion of our national audience came from the south east and neighboring states helping increase COX's audience regionally.
- The show's success give us a unique opportunity to align the brand with content that people are desperately in need of to feel connected, active, and united in our common goals.

Results



